



Graphic Design / Visual Communications
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ACCOMPLISHMENTS & SKILLS

- Brought visual communications in-house as the sole creative and graphic designer for a multi-million dollar nonprofit with a statewide reach.
- Contributed to award-winning ad campaign reaching more than 12 million people to date as part of the selection and approval team and as the creator of the branding.
- Convert trainings and workshops to virtual platform to reach larger audience at lower cost.
- Converted calendar, testing, evaluation and document sharing systems to digital platform which provided efficiency, quantitative results, and cost savings.

- Adobe Creative Suite: InDesign, Illustrator, Photoshop, Lightroom, Premiere Pro
- Microsoft Office and Google Suite
- Constant Contact Email Marketing
- Hootsuite and Buffer Social Media Management
- Mac and PC Platforms
- Project and Detail-Oriented Designs
- Well-Rounded Technical Proficiency
- Project Management and Timeliness
- Organizational and Problem Solving Skills
- Positive Leader and Team Player
- Adaptive and Fast Learner

EXPERIENCE

- **Communications and Creative Services Manager**
OHIO OIL AND GAS ENERGY EDUCATION PROGRAM | 12/2012-present
Individually responsible for completion of all visual communications, graphic design, creative and branding projects from conception and design through production and implementation, including many forms of print and digital designs and projects. Research, hire and manage contractors, vendors and suppliers when necessary and while working within budget. Responsible for website and social media management along with analytics and reports.
- **Graphic Design & Creative Services**
FREELANCE | 2012-present
Work with a wide range of clients nationwide. Design and create branding, logos, digital media content, business cards, pamphlets, brochures, posters, presentations and more. Majority of projects are charitable donations.
- **Intern**
SIGN MASTER | 2012
Interaction with print professionals while being exposed to business environment and processes. Shadowed and assisted on installations. Acquired and organized photo documentation of finished projects. Received high praise for projects completed.

EDUCATION

DIGITAL MEDIA DESIGN - GRAPHICS
Associate Degree | Central Ohio Technical College

DIGITAL MEDIA DESIGN - WEB DESIGN
Associate Degree | Central Ohio Technical College

PROFESSIONAL AFFILIATIONS

The American Institute of Graphic Arts (AIGA)
Graphics Artists Guild

RECOGNITIONS

Led projects and served on teams at different levels for projects that received awards:

TELLY AWARDS

Gold - General Public Interests/Awareness
Silver - Motion Graphic Design
Project: Campaign Video

PRINT EXCELLENCE AWARDS

Silver - Corporate Communications
Project: Annual Report (Print Version)
Presented by: Printing Industries of Ohio • N. Kentucky